



Blog — 5th July 2021

A rising star is born

After being shortlisted in the Rising Star category at this year's EGR B2B Awards, we take a closer look at our journey to date and the products that have allowed us to grow at pace

In a little over two years, we have gone from launch to being one of the fastest growing online casino game developers in the market.

This is no mean feat; the online casino sector is fiercely competitive and to succeed you need to constantly innovate and push the boundaries.

This is something we have looked to do since day one and having recently been shortlisted in the Rising Star category at this year's EGR B2B Awards, I think it is fair to say we are on the right track.

That we have also been shortlisted for Product Launch of the Year at the Global Gaming Awards is further testament to our position as not only a rising star, but also an industry power player.

So how have we been able to achieve this status in such a short space of time?

We believe it is mostly down to our incredible product suite which consists of casino content that is localised for growth markets so to tap into the different player preferences in each.

SwinttLive: the next generation of live casino

We have taken our content offering to the next level with the launch of SwinttLive, the live casino product that we introduced to the market back in April.

Developed with a mobile-first approach and optimised to cater for high value VIP players, this is the only live dealer product streamed directly from the heart of a real-world Las Vegas casino.

This allows us to capture the electric and thrilling atmosphere of a Vegas casino gaming floor and combine it with the convenience of online and mobile play.

The flagship game in the SwinttLive portfolio is Tiger Bonus Baccarat; this game takes no commission and features the fantastical Tiger Bonus side bet.

The Tiger Bonus occurs when the banker wins with a total of seven consisting of three cards and pays 40:1.

The rules follow standard baccarat except on the banker bet where all wins pay even money and, if the banker wins with a three-card total of seven, the banker bet will push.

The game has taken land-based casinos around the world by storm and certainly among operators targeting the Asian diaspora as it provides relevant, high quality content proven on the market.

In addition to Tiger Bonus Baccarat, the SwinttLive product suite also includes Roulette (American and European) and standard Baccarat with more titles to follow.

A dedication to innovation

The necessity to offer more engaging games in a highly competitive marketplace is driving innovation in slot content and is something we have been dedicated to from day one.

This is evidenced in XtraWays™, a never seen before mechanic in which the reels expand and contract depending on the symbols the player lands.

Players can see how large the reels will be on their next spin, giving added incentive for another exciting spin to secure a higher number of ways to win – up to a whopping 262,144 ways.

The first iteration of XtraWays™ is showcased in the upcoming *Lone Rider* game and will be rolled across more titles in the coming months.

We believe we have achieved a great deal in a short space of time and, with incredible momentum now behind Swintt, will continue to grow at pace.

We look forward to the upcoming EGR B2B Awards and Global Gaming Awards; we face stiff competition but believe we are in with a great chance of taking home the trophy on the night.

But even if we don't, the fact that we have been nominated alongside such great businesses in two fiercely contested categories strengthens our position as an industry rising star.

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About Swintt

Swintt is the rapidly growing game provider focused on delivering proven, specialist content to help operators grow in their chosen markets. Armed with a diverse slot portfolio, localised games popular in key markets, a top-quality live dealer product and powerful gamification tools, Swintt's expanding range of products cater for player tastes, market trends and enable growth opportunities for online casino operators worldwide.

For more information about Swintt visit: www.swintt.com

